

PUBLIC ART ADVISORY BOARD  
LANCASTER, PA  
MEETING MINUTES

2018 MEETING MINUTES - MEETING NO. 5

Date of Meeting: April 25, 2018

Date Issued: May 8, 2018

Next Meeting: Wednesday, May 23, 2018 @ 4:45 PM

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Present: (JM) John McGrann  
(RS) Robert Shenk

(SA) Salina Almanzar  
(NL) Natalie Lascek

PUBLIC ART PROJECTS

(BW & RS) Culliton (Farnum) Park

- 2/28/18 Artist has been selected (Matthew Geller) and will be in town for a meeting with the committee and stake holders. JD discussed fundraising plans but will start [researching opportunities](#) with foundations first. Would be hard to crowdfund without a tangible design for an April 2<sup>nd</sup> kick off.
- 3/28/18 Artist Matthew Geller spent March 6-8 visiting with community organization leaders, neighbors, and project collaborators. He is currently developing a community engagement plan to reviewed by PAAB and in conversations with RGS. His next visit will be early April. JDS will forward pan for feedback.
- 4/25/18 Matthew Geller spent April 11-13 visitng with community organization leaders, neighbors, and project collaborators. After suggested revisions to his intitial community engagement plan, he has submitted a second version that is under review. At Open Streets on May 20 we will be revealing park concepts for neighbors to give input. Geller will conduct enagement activities with Creative Works of Lancaster.

(JD) Residency in the Public Realm

- 3/28/18 Collaboration with Millersville University to create a residency in the public realm for social practice artists to take place starting July 2019 and lasting for up to two years. The artists would use the former concession stand in the park as a studio. This residency would work in part as a mentorship opportunity for neighborhood artists including residents of the Water Street Mission. Planning to apply for NEA ArtWorks grant in July 2018. Barrio Alegria from Reading have been invited to present their work to board members, project planners and neighbors on March 29<sup>th</sup>.
- 4/25/18 Barrio Alegria presented their work. Barry Kornhauser is intersted in creating an opportunity for them along with Lancaster theater groups to learn techniques from more establishehd theatre professionals. Then local groups could work with communities in the southside for one to two years on social justice issues brought forth. Application for NEA ArtWorks grant is July.

(JD/?) Duke Street Mall

- 11/1/17 Committee needs to be formed. Project slated to revamp South Duke Street. CK has idea for kiosks. Boost program was mentioned and PAAB sees that as an important connection to this project. Combining some of the SACA Elm Street discussion in this project as recommended by AR. CK noted that Elm Street exists but is not sure it is funded. CK, JM,

SA and JD to meet with Jack Howell and Graupera about their project on 11/9 to educate them about community derived projects and to separate their Conestoga Plaza project from the social practice/history project - could become part of Duke Street Mall.

4/25/18 No update.

**(JD/JM) Lancaster Square**

12/6/17 JD and JM are on the committee and JD is helping all to coordinate placemaking language into vision and future RFQ/FRP proposals.

1/3/18 CK is working on the RFP for the part of Lancaster Square being maintained for the community. JD brought in concerns with hiring a designer and an artist. PAAB felt that the FRP should note that the designer selected for the project should be charged with engaging the community on the use of space OR hiring a qualified professional facilitator or artist to help with placemaking discussions with the community.

1/24/18 No update.

2/28/18 JD and JM are working with the steering committee to insure creative placemaking practices are implemented throughout the process. The group worked to create the RFP for a design team with a strong emphasis on community collaboration and neighborhood involvement.

3/28/18 JDS talked with design team candidates about creative placemaking on a mandatory site visit on March 15. Working with Matt Johnsen to draft an Op Ed about the plaza for LNP.

4/25/18 Two applications were submitted for the square. Meeting is set for May 1 to interview both candidates.

**(SA) PACE (Public Art Civic Engagement) 2018**

1/3/18 Using PA Council of the Arts Funds, Lancaster Public Art seeks to engage our community by asking, "What locations would you like to see improved with art/?" and "What are some things in your neighborhood that you feel represent your culture or define home to you?" Public art intends to use this information to ensure that changes are made in areas of the city where our community feels it is needed the most. SA and JD are looking to commission an artist/facilitator to gather this data through community meetings and other engagements. The goal is to have PACE culminate at the annual San Juan Bautista Hispanic Festival where research will be shared as well as opportunities for artist involvement. SA would like to have a call for artist/facilitator issued by January 17.

1/24/18 Call for artist is up online.

2/28/18 No update.

3/28/18 Neighbor Selection Committee has selected artist Joshua Graupera to work with communities within the SouthEast to identify areas that can be improved with public art and areas that make their neighborhood feel like home. Information will be used to implement future projects. The roll-out of the findings will happen at the San Juan Hispanic Festival in July. JDS will be given the chance to talk about the PACE program at the Mayor's Neighborhood Week events.

4/25/18 Josh has begun work with visitations on April 9-10 to meet with community organization leaders as R&D for his community engagement plan.

**(NL/WT) Mobile Outreach Unit**

1/3/18 Lancaster Public Art would like to create an education and outreach mobile kiosk that would serve as a mini office. NL and WT will start to investigate partnering opportunities with Thaddeus Stevens for fabrication as well as funding sources.

- 1/24/18 NL sent email to contact at Thaddeus Stevens and is waiting for reply. JD spoke with the Mayor and she is also interested in a mobile office. There could be a way to make the piece flexible for city use whenever a satellite location would be needed.
- 2/28/18 No update.
- 3/28/18 Dave Koser from LCCF suggested this as a good project to apply to their Creative Solutions grant with the Mayor.
- 4/25/18 No update.

**PUBLIC ART POGRAMS**

**(AR/BW/AK) Temporary Public Art Program**

TAP increases engaging and interesting art in public spaces through:

- City Commissions, which creates professional opportunities for temporary public art through a limited number of calls per year; and
- Open Locations, a policy that facilitates artwork on city property.

**(AR/AK/BW) TAP Open Locations: Handball Wall at Reservoir Park**

- 1/3/18 LPA, City of Lancaster, The Common Wheel and the Handball League are commissioning an artist to paint a mural on both sides of the handball wall in Reservoir Park. The artist will work to engage neighbors of Reservoir Park throughout the entire design process and be guided by their ideas. The mural will beautify the park while providing an opportunity for meaningful collaboration and learning.
- 4/25/18 No update.

**(AR/AK/BW/RS) TAP/Teach: Stormwater Sidewalks**

- 1/3/18 LPA and City of Lancaster Bureau of Stormwater Management are commissioning an artist to create original work with the community. Using Rainworks, a product that can be painted onto surfaces to create marks that are impenetrable to water resulting in images that are only visible when it rains. The work will create civic engagement and education about stormwater and green infrastructure. The work will be focused on four separate locations - one in each quadrant of the city.
- 1/24/18 JD has reached out to stakeholders near the Walnut Steet cistern project.
- 3/28/18 Current community partners include: The Science Factory (New Holland Corridor), Lancaster Housing Authority (Southeast pedestrian area), Bright Side Opportunities Center (Southwest), Clipper Stadium (TBD), SDoL
- 4/25/18 No update.

**(AR/AK/BW) TAP Train Stations Cases, 2018**

- 1/3/18 This program is focused on increasing engaging and interesting art in public spaces while providing professional opportunities to local and regional artists within the community

through mini commissions and mentorships. Station Cases is a branch of TAP that provides a highly visible location for artwork. Artists will be asked to create site-specific work for inside the glass display cases inside the main corridor of the train station. Selected work will stay inside of the cases from June - December. Artists may apply as individuals or groups and may propose work for one, two or three of the cases.

4/25/18 Deadline for artist application is May 4. JDS has verbal commitment from two local businesses to partner with public art by sponsoring a case and learning through the selection process.

(AR/AK/BW) TAP Artful Intersections

1/3/18 This is a community participatory project bringing artists together with schoolchildren to brighten up the streets. With Artful Intersections, an artist is paired with a school and will work with the art teacher or afterschool programmers to engage students in the design of an intersection near their school using stencil designs. Artful Intersections is being piloted in 2018.

3/28/18 Continued investigation points to using thermoplastic pieces to be adhered to the road by the city. Community engagement plan continues.

4/25/18 West End Jewels group is interested in the area surrounding Crystal Park and working with neighborhood artist, Justin Jones.

(NL) Public Art Advocates

12/6/17 After exploration of Marketing Committee JD and NL decided to create a group of public art advocates which consist of individuals that have identified skills they would like to lend to the advancement of public art be it marketing, fundraising, education, etc. NL is working on structure of tiered program. Initial Marketing Committee members have been notified of change and have been invited to be PAA. First meeting of the group will be 1/23/18. Location and details are being worked out and all will be notified once they are complete. JD and NL are still working with Kasey from Infantree on a general public awareness piece. Meeting is set for 12/14 at 2pm.

1/3/18 NL and JD are compiling a list of potential Advocates and Friends. JD requested some title definition changes where Friends will now be those with identified skill sets and Advocates will be those that just keep in the loop. Meeting with Infantree provided some interesting thoughts on potential directions. JD had a meeting with Public Art Friend, Krista Friebaum who provided additional insights into how to structure the Friend/Advocate program, meeting content, and will continue to provide feedback as we move forward on the printed piece with the Infantree.

1/24/18 Meeting with Libby Modern will take place on 1/25. She will be taking the work by the Infantree to completion. Advocates event will take place on 3/20 at 7 pm. Efforts will be focused on prep for the event and completion of brochure.

2/28/18 Meetings with various super advocates to create stickers, slide shows, and other marketing items for future use and advocate event on 3/20. NL is collecting database of advocates and super advocates. She will be sending invites and save the dates to PAA and PAAB members. NL is also starting to help with Public Art social media efforts.

- 3/28/18 PAA event took place on 3/20 with good attendance. Brochures were distributed and more advocates were added to the database. NL sent a thank you email tied into various updates about public art activities.
- 4/25/18 Continuing to collect names of PAA. Had forms at JDS presentation to City Council and enlisted three new members.

(JD) **Art Family**

- 1/24/18 This is the group that will move forward with partnerships. JD is recruiting “family.” Their first meeting will be 2/7.
- 2/28/18 Successful meeting with more to come.
- 3/28/18 No update.
- 4/25/18 Had meeting at F&M on 4/19/18.

(JD) **Fundraising Committee**

- 10/4/17 JD would like to begin a fundraising committee. Created a “donate” feature on public art website.
- 11/1/17 Over \$4,000 was raised through the Untitled Lancaster show for TAP funding. JD will be meeting with Robin Seratt to strategize fundraising campaigns. Also need to begin forming fundraising committee.
- 12/6/17 JD had successful meeting with Robin Seratt.
- 1/3/18 No update.
- 1/24/18 No update.
- 2/28/18 No update.
- 3/28/18 JDS met with Dave Koser from LCCF to talk about Florence Starr Taylor fund and other opportunities.
- 4/25/18 JDS is working on capacity grant to work with PANO to develop fundraising plan.

(JD/AR/NL) **City Hall Gallery** -April/May will be Matthew Tennison with photography.

**PUBLIC ART MANAGER’S PROJECTS UPDATE**

NL and SA are working on another public art walking tour during Art Walk weekend. (May 5) JDS attended a meeting with Bob Shomaker, Tracy Cutler, Annie Weeks and Peter Barber as a Governors Arts follow up.

JDS met with reps from Water Week to discuss installations and displays in development by the group.

**MARKETING**

- Website is still currently being reworked by PAA Bri Piccari
- Social media posts will be going out to advertise train station case session, call for artists, and inspirational posts to get artist thinking about the work they may submit to the call. PLEASE SHARE!

## **GUESTS**

None

## **GRANTS/GIFTS**

### **Upcoming:**

NEA ArtWorks for Culliton Park - apply Feb/March - Residency in the Public Realm

LCCF Capacity Building

LCCF Florence Starr

JD to meet with High Foundation.

### **Submitted:**

NEA Art Works - Creativity Connects - submitting application for Boost (Eyesores to Assets).

### **Current:**

PCA Project Stream Grant - Application for workshops related to PACE Phase One in the Southeast

Respectfully Submitted: Natalie Lascek