

PUBLIC ART ADVISORY BOARD  
LANCASTER, PA  
MEETING MINUTES

**2018 MEETING MINUTES - MEETING NO. 3**

**Date of Meeting:** February 28, 2018

**Date Issued:** March 20, 2018

**Next Meeting:** Wednesday, March 28, 2018 @ 4:45 PM

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**Present:** (WT) Wendy Tippetts  
(RS) Robert Shenk  
(NL) Natalie Lascek

(SA) Salina Almanzar  
(IS) Ismail Smith-Wade-El  
(JM) John McGrann

**PUBLIC ART PROJECTS**

**(JD) Inside Out Dreamers Project**

12/6/17 JD was approached by members of Inside Out, a global participatory art project initiated by the award-winning artist JR to pay tribute to the power and dignity of individuals by displaying their portraits in public spaces around the world. People share their untold stories and transform messages of personal identity into works of public art. <http://www.insideoutproject.net/> JD was given permission by the city and owners of former Bulova building to carry out the project on 12/13/17 by covering the Queen Street and Orange Street facing sides of the building. Once project starts to deteriorate, the city has agreed to remove the mural. Press conference will take place at 9 am in Lancaster Square. Lancaster Public Art, Church World Service, League of Women Voters, Latinx Lancaster, Lancaster Stands Up and Invisible Americans are gathering to create a huge photographic mural. Anyone and everyone who want to bring light on the struggle of the DREAMer population in Lancaster can participate at any time throughout the day, 9 am – 5 pm.

1/3/18 the InsideOut Project was in town on 12/13. Due to high winds and temperature, photos were taken but given to JD for hanging at a safer time. Peter Barber of Two Dudes was allowed us to borrow two lifts to hang the portraits. SA and several volunteers worked for two days to hang all the portraits. PAAB thanks Emerson Collective, Church World Service, Latinx Lancaster, Invisible Americans, Two Dudes, and the volunteers that helped to make this happen.

1/24/18 The pieces have been taken down. Silas Crews and Michelle Johnson documented the piece through video and photography. Public Art display at the train station will feature the InsideOut Project once it is designed.

2/28/18 No Update

**(BW & RS) Culliton (Farnum) Park**

11/1/17 RFQ should be posted on Lancaster Public Art Website, Submittable, and others by 11/3. Deadline for submissions is set for December 15. Timeline of artist selection by committee January 17<sup>th</sup>. NL will share artist ranking rubric should the committee chose to use it. RS/JD in process of setting up first neighborhood planning meeting. There is a wish to raise another \$30,000 to match Stormwater bond funds for a budget total of \$60,000.

12/6/17 There will be a committee meeting at the Boys & Girls club on 12/11/17. RFQ has been posted with a deadline of 1/5/18. Still looking for more submissions so please share.

- 1/3/18 At the time of the meeting there were only 4 applications received in response to the RFQ. JD asked if deadline could be extended to get more artists with matching qualifications to submit. PAAB agreed that the extended deadline could be used if needed.
- 1/24/18 Two artist have been selected to interview. The interviews will take place on Tuesday 1/30 at 3:30 pm and Thursday 2/1 at 2:30 pm. The goal is to have the selected artist begin their community engagement by mid-late February. JD had attended a SoWe board meeting and connected with memebers of the Creative Works that would like to be part of the engagement process with the goal of presenting a piece in the part in August that would be based on neighborhood stories.
- 2/28/18 Artist has been selected (Matthew Geller) and will be in town for a meeting with the committee and stake holders. JD discussed fundraising plans but will start researchin opportunites with foundations first. Would be hard to crowdfund without a tangible design for an April 2<sup>nd</sup> kick off.

(JD/?) **Duke Street Mall**

- 11/1/17 Committee needs to be formed. Project slated to revamp South Duke Street. CK has idea for kiosks. Boost program was mentioned and PAAB sees that as an important connection to this project. Combining some of the SACA Elm Street discussion in this project as recommended by AR. CK noted that Elm Street exists but is not sure it is funded. CK, JM, SA and JD to meet with Jack Howell and Guaperra about their project on 11/9 to educate them about community derived projects and to separate their Conestoga Plaza project from the social practice/history project - could become part of Duke Street Mall.
- 12/6/17 JD will be keeping tabs on this timeline. Will become a project in the future.
- 1/3/18 No update.
- 1/24/18 No update.
- 2/28/18 No update.

(JD/JM) **Lancaster Square**

- 10/4/17 RS, WT, JM, and JDS met to ask Randy Patterson if Creative Placemaking could be part of the language in the RFP that will be sent out and asked to be part of a future steering committee.
- 11/1/17 CK indicated that there is a meeting being planned for mid-November to gather all stakeholders with the hope that a steering committee will be formed. JD will be presenting information on creative placemaking and interesting façade/parking structures. SA and WT will be researching and adding examples for JD. JM asked to be part of the initial meeting as well. CK will add him to the group.
- 12/6/17 JD and JM are on the committee and JD is helping all to coordinate placemaking language into vision and future RFQ/FRP proposals.
- 1/3/18 CK is working on the RFP for the part of Lancaster Square being maintained for the community. JD brought in concerns with hiring a designer and an artist. PAAB felt that the FRP should note that the designer selected for the project should be charged with engaging the community on the use of space OR hiring a qualified professional facilitator or artist to help with placemaking discussions with the community.
- 1/24/18 No update.
- 2/28/18 JD and JM are working with the steering committee to insure creative placemaking practices are implemented throughout the process. The group worked to creaf the RFP for

a design team with a strong emphasis on community collaboration and neighborhood involvement.

**(AR) Our Identities Unedited: The Lancaster Sound Map**

- 11/1/17 Exhibit was installed at CAP on October 30. Note to circle back to Kevin Ressler's request to continue to add to the Sound Map project.
- 12/6/17 In January projects displayed in the train station will come down. Exhibit is at CAP indefinitely.
- 1/3/18 No update.
- 1/24/18 No update.
- 2/28/18 No update.

**(JD) Display Cases**

- 11/1/17 Cases set to turn over in January. SA and BW intend to use all three cases to connect to City Hall Gallery exhibit in connection with Black History Month. LEADS contacted JD about showing ornament in one of the cases for Nov. through end of December. PAAB stated that if LEADS could exhibit a history of the ornament project with the most current one highlighted noting that exhibit has to meet standards of other case participants that it could be possible. JD will pass results of discussion back to LEADS contact.
- 12/6/17 LEADS was able to adjust display and installed on 12/4. Cases will switch over in January with exhibit curated by SA and BW.
- 1/3/18 No update.
- 1/24/18 No update.
- 2/28/18 Cases have been switched over to display that connects to current City Hall Gallery exhibition and a case is dedicated to public art awareness. JD is forming a selection committee for a call to artists that should go out end of March. We are looking for case sponsors and JD will be attending a merchants meeting in March to pitch sponsorship. Will be ending this entry and further updates will appear in TAP program below.

**(SA) PACE (Public Art Civic Engagement) 2018**

- 1/3/18 Using PA Council of the Arts Funds, Lancaster Public Art seeks to engage our community by asking, "What locations would you like to see improved with art/?" and "What are some things in your neighborhood that you feel represent your culture or define home to you?" Public art intends to use this information to ensure that changes are made in areas of the city where our community feels it is needed the most. SA and JD are looking to commission an artist/facilitator to gather this data through community meetings and other engagements. The goal is to have PACE culminate at the annual San Juan Bautista Hispanic Festival where research will be shared as well as opportunities for artist involvement. SA would like to have a call for artist/facilitator issued by January 17.
- 1/24/18 Call for artist is up online.
- 2/28/18 No update.

**(NL/WT) Mobile Outreach Unit**

- 1/3/18 Lancaster Public Art would like to create an education and outreach mobile kiosk that would serve as a mini office. NL and WT will start to investigate partnering opportunities with Thaddeus Stevens for fabrication as well as funding sources.

- 1/24/18 NL sent email to contact at Thaddeus Stevens and is waiting for reply. JD spoke with the Mayor and she is also interested in a mobile office. There could be a way to make the piece flexible for city use whenever a satellite location would be needed.
- 2/28/18 No update.

**PUBLIC ART PROGRAMS**

**(AR/SA) Temporary Public Art Program**

- 11/1/17 Policy has been drafted and is being reviewed by public works. Goal is to bring policy to next board meeting and then roll out to community for review before final version is published. Timeline includes a soft launch for the winter/spring, which will lead to a larger launch in the spring. JD/NL working on putting together marketing budget request to submit to CK. JD working to create marketing committee which will help with the roll out.
- 12/6/17 TAP draft was shared via hard copy to the PAAB. Annie Kerekgyarto and Barbara Wilson have agreed to be part of the TAP program committee. The focus of TAP is to engage local artists. Potential pilot projects identified 1. Handball wall in Reservoir Park for mural work. 2. Commissioning an artist of stature to use Lancaster Square for a temporary art piece. Also working to engage all neighborhoods as well as serve as a mentor/trainer for local artists to continue community driven work in Lancaster. 3. Train Station cases. 4. Artful Intersections (continued exploration with local artist, Matt Chapman).
- 1/3/18 JD has identified areas within TAP that will begin to take shape. This thread of minutes will now break down into those projects.

**(AR/AK/BW) TAP Open Locations: Handball Wall at Reservoir Park**

- 1/3/18 LPA, City of Lancaster, The Common Wheel and the Handball League are commissioning an artist to paint a mural on both sides of the handball wall in Reservoir Park. The artist will work to engage neighbors of Reservoir Park throughout the entire design process and be guided by their ideas. The mural will beautify the park while providing an opportunity for meaningful collaboration and learning.
- 1/24/18 No update.
- 2/28/18 No update.

**(AR/AK/BW/RS) TAP/Teach: Stormwater Sidewalks**

- 1/3/18 LPA and City of Lancaster Bureau of Stormwater Management are commissioning an artist to create original work with the community. Using Rainworks, a product that can be painted onto surfaces to create marks that are impenetrable to water resulting in images that are only visible when it rains. The work will create civic engagement and education about stormwater and green infrastructure. The work will be focused on four separate locations - one in each quadrant of the city.
- 1/24/18 JD has reached out to stakeholders near the Walnut Street cistern project.

2/28/18 No update.

(AR/AK/BW) TAP Train Stations Cases, 2018

1/3/18 This program is focused on increasing engaging and interesting art in public spaces while providing professional opportunities to local and regional artists within the community through mini commissions and mentorships. Station Cases is a branch of TAP that provides a highly visible location for artwork. Artists will be asked to create site-specific work for inside the glass display cases inside the main corridor of the train station. Selected work will stay inside of the cases from June - December. Artists may apply as individuals or groups and may propose work for one, two or three of the cases.

1/24/18 No update

2/28/18 See update above in Train Cases.

(AR/AK/BW) TAP Artful Intersections

1/3/18 This is a community participatory project bringing artists together with schoolchildren to brighten up the streets. With Artful Intersections, an artist is paired with a school and will work with the art teacher or afterschool programmers to engage students in the design of an intersection near their school using stencil designs. Artful Intersections is being piloted in 2018.

1/24/18 No update.

2/28/18 No update.

(NL) **Public Art Advocates**

12/6/17 After exploration of Marketing Committee JD and NL decided to create a group of public art advocates which consist of individuals that have identified skills they would like to lend to the advancement of public art be it marketing, fundraising, education, etc. NL is working on structure of tiered program. Initial Marketing Committee members have been notified of change and have been invited to be PAA. First meeting of the group will be 1/23/18. Location and details are being worked out and all will be notified once they are complete. JD and NL are still working with Kasey from Infantree on a general public awareness piece. Meeting is set for 12/14 at 2pm.

1/3/18 NL and JD are compiling a list of potential Advocates and Friends. JD requested some title definition changes where Friends will now be those with identified skill sets and Advocates will be those that just keep in the loop. Meeting with Infantree provided some interesting thoughts on potential directions. JD had a meeting with Public Art Friend, Krista Friebaum who provided additional insights into how to structure the Friend/Advocate program, meeting content, and will continue to provide feedback as we move forward on the printed piece with the Infantree.

1/24/18 Meeting with Libby Modern will take place on 1/25. She will be taking the work by the Infantree to completion. Advocates event will take place on 3/20 at 7 pm. Efforts will be focused on prep for the event and completion of brochure.

2/28/18 Meetings with various super advocates to create stickers, slide shows, and other marketing items for future use and advocate event on 3/20. NL is collecting database of advocates and super advocates. She will be sending invites and save the dates to PAA and PAAB members. NL is also starting to help with Public Art social media efforts.

(JD) **Public Art Family**

1/24/18 This is the group that will move forward with partnerships. JD is recruiting “family.” Their first meeting will be 2/7.

2/28/18 Successful meeting with more to come.

(JD) **Fundraising Committee**

10/4/17 JD would like to begin a fundraising committee. Created a “donate” feature on public art website.

11/1/17 Over \$4,000 was raised through the Untitled Lancaster show for TAP funding. JD will be meeting with Robin Seratt to strategize fundraising campaigns. Also need to begin forming fundraising committee.

12/6/17 JD had successful meeting with Robin Seratt.

1/3/18 No update.

1/24/18 No update.

2/28/18 No update.

(JD/AR/NL) **City Hall Gallery** -Feb./March is going to be spearheaded by Barbara Wilson and SA. They will be investigating a multi-media show featuring work by African American artists. April/May will be Matthew Tennison with photography.

**PUBLIC ART MANAGER’S PROJECTS UPDATE**

Public art was asked to man a booth and potential project for Celebrate Lancaster. Would like NL and SA to work on another public art walking tour during Art Walk weekend.

**POTENTIAL PROJECTS**

None

**GUESTS**

None

**GRANTS/GIFTS**

**Upcoming:**

NEA ArtWorks for Culliton Park - apply Feb/March - Culliton Park Residency  
JD to meet with High Foundation.

**Submitted:**

NEA Art Works - Creativity Connects - submitting application for Boost (Eyesores to Assets).

**Current:**

PCA Project Stream Grant - Application for workshops related to Boost (Eyesores to Assets) in SE quadrant.

Respectfully Submitted: Natalie Lascek