

PUBLIC ART ADVISORY BOARD
LANCASTER, PA
MEETING MINUTES

2018 MEETING MINUTES - MEETING NO. 1

Date of Meeting: January 3, 2018
Date Issued: January 10, 2018

Next Meeting: Wednesday, January 24, 2018 @ 4:45 PM

Present: (AR) Amy Ruffo (SA) Salina Almanzar
(JM) John McGrann (WT) Wendy Tippetts
(RS) Robert Shenk (IS) Ismail Smith-Wade-El
(NL) Natalie Lascek

ANNOUNCEMENTS:

REMINDER PAAB meetings have been moved to the 4th Wednesday of the month starting in 2018 from 4:45 – 5:45 pm.

PUBLIC ART PROJECTS

(JD) **Inside Out Dreamers Project**

12/6/17 JD was approached by members of Inside Out, a global participatory art project initiated by the award-winning artist JR to pay tribute to the power and dignity of individuals by displaying their portraits in public spaces around the world. People share their untold stories and transform messages of personal identity into works of public art. <http://www.insideoutproject.net/> JD was given permission by the city and owners of former Bulova building to carry out the project on 12/13/17 by covering the Queen Street and Orange Street facing sides of the building. Once project starts to deteriorate, the city has agreed to remove the mural. Press conference will take place at 9 am in Lancaster Square. Lancaster Public Art, Church World Service, League of Women Voters, Latinx Lancaster, Lancaster Stands Up and Invisible Americans are gathering to create a huge photographic mural. Anyone and everyone who want to bring light on the struggle of the DREAMer population in Lancaster can participate at any time throughout the day, 9 am – 5 pm.

1/3/18 the InsideOut Project was in town on 12/13. Due to high winds and temperature, photos were taken but given to JD for hanging at a safer time. Peter Barber of Two Dudes was allowed us to borrow two lifts to hang the portraits. SA and several volunteers worked for two days to hang all the portraits. PAAB thanks Emerson Collective, Church World Service, Latinx Lancaster, Invisible Americans, Two Dudes, and the volunteers that helped to make this happen.

(BW & RS) **Culliton Park (formerly Farnum Park)**

8/2/17 Ruth Hocker joined us to discuss goals, current timeline, and potential funding. RS and BW will need to meet with Ruth to further discuss basics and begin to develop committee and RFQ. HL provided a list of names for potential committee members. NL and AR suggested choosing five committee members.

9/6/17 RS indicated that he has spoken with BW and they are looking to put together their five person committee. NL noted that she would send RS RFQ template as well as the RFQ from the MLK fence project so they have a place to start. CK indicated that they may

need to raise funds after RS asked about budget. NL suggested that RS and BW reconnect with Ruth Hocker and possibly Megan Blackmon to investigate funding.

- 10/4/17 RFQ: in progress. There is a budget of \$30,000 from Stormwater. 80% will go to artist fee (\$24,000) and the rest (\$6,000) will be reserved for artist travel, community outreach functions, promotions, archiving and contingency. Consulted with Renee Piechoki and she deems this a reasonable amount to attract a well know environmental artist. Committee: We have 5 confirmed interested people for the community.
- 11/1/17 RFQ should be posted on Lancaster Public Art Website, Submittable, and others by 11/3. Deadline for submissions is set for December 15. Timeline of artist selection by committee January 17th. NL will share artist ranking rubric should the committee chose to use it. RS/JD in process of setting up first neighborhood planning meeting. There is a wish to raise another \$30,000 to match Stormwater bond funds for a budget total of \$60,000.
- 12/6/17 There will be a committee meeting at the Boys & Girls club on 12/11/17. RFQ has been posted with a deadline of 1/5/18. Still looking for more submissions so please share.
- 1/3/18 At the time of the meeting there were only 4 applications received in response to the RFQ. JD asked if deadline could be extended to get more artists with matching qualifications to submit. PAAB agreed that the extended deadline could be used if needed.

(JD/?) **Duke Street Mall**

- 11/1/17 Committee needs to be formed. Project slated to revamp South Duke Street. CK has idea for kiosks. Boost program was mentioned and PAAB sees that as an important connection to this project. Combining some of the SACA Elm Street discussion in this project as recommended by AR. CK noted that Elm Street exists but is not sure it is funded. CK, JM, SA and JD to meet with Jack Howell and Guaperra about their project on 11/9 to educate them about community derived projects and to separate their Conestoga Plaza project from the social practice/history project - could become part of Duke Street Mall.
- 12/6/17 JD will be keeping tabs on this timeline. Will become a project in the future.
- 1/3/18 No update.

(JD/JM) **Lancaster Square**

- 10/4/17 RS, WT, JM, and JDS met to ask Randy Patterson if Creative Placemaking could be part of the language in the RFP that will be sent out and asked to be part of a future steering committee.
- 11/1/17 CK indicated that there is a meeting being planned for mid-November to gather all stakeholders with the hope that a steering committee will be formed. JD will be presenting information on creative placemaking and interesting façade/parking structures. SA and WT will be researching and adding examples for JD. JM asked to be part of the initial meeting as well. CK will add him to the group.
- 12/6/17 JD and JM are on the committee and JD is helping all to coordinate placemaking language into vision and future RFQ/FRP proposals.
- 1/3/18 CK is working on the RFP for the part of Lancaster Square being maintained for the community. JD brought in concerns with hiring a designer and an artist. PAAB felt that the FRP should note that the designer selected for the project should be charged with engaging the community on the use of space OR hiring a qualified professional facilitator or artist to help with placemaking discussions with the community.

(AR) **Our Identities Unedited: The Lancaster Sound Map**

- 11/1/17 Exhibit was installed at CAP on October 30. Note to circle back to Kevin Ressler's request to continue to add to the Sound Map project.
- 12/6/17 In January projects displayed in the train station will come down. Exhibit is at CAP indefinitely.
- 1/3/18 No update.

(JD) Display Cases

- 11/1/17 Cases set to turn over in January. SA and BW intend to use all three cases to connect to City Hall Gallery exhibit in connection with Black History Month. LEADS contacted JD about showing ornament in one of the cases for Nov. through end of December. PAAB stated that if LEADS could exhibit a history of the ornament project with the most current one highlighted noting that exhibit has to meet standards of other case participants that it could be possible. JD will pass results of discussion back to LEADS contact.
- 12/6/17 LEADS was able to adjust display and installed on 12/4. Cases will switch over in January with exhibit curated by SA and BW.
- 1/3/18 No update.

(WT) Gateway Banners

- 10/4/17 Amtrak denied access to New Holland Bridge.
- 11/1/17 Talk continues to see if abutments on Harrisburg Pike bridge could be worked with if given permission.
- 12/6/17 No approval to use the bridges. CK has investigate structures on either side of the bridges that would be public art, but the ownership for both bridges is a muddle between Manheim Township and Lancaster City lines, not to mention it is all private property. The only exception is the recycling center on New Holland which is the only easy option right now. Unfortunately just putting something there won't solve the problem of needing to erase the visibility of eyesore bridges.
- 1/3/18 No update.

(SA) PACE (Public Art Civic Engagement) 2018

- 1/3/18 Using PA Council of the Arts Funds, Lancaster Public Art seeks to engage our community by asking, "What locations would you like to see improved with art/?" and "What are some things in your neighborhood that you feel represent your culture or define home to you?" Public art intends to use this information to ensure that changes are made in areas of the city where our community feels it is needed the most. SA and JD are looking to commission an artist/facilitator to gather this data through community meetings and other engagements. The goal is to have PACE culminate at the annual San Juan Bautista Hispanic Festival where research will be shared as well as opportunities for artist involvement. SA would like to have a call for artist/facilitator issued by January 17.

(NL/WT) Mobile Outreach Unit

- 1/3/18 Lancaster Public Art would like to create an education and outreach mobile kiosk that would serve as a mini office. NL and WT will start o investigate partnering opportunities with Thaddeus Stevens for fabrication as well as funding sources.

PUBLIC ART POGRAMS

(AR/SA) Temporary Public Art Program

- 11/1/17 Policy has been drafted and is being reviewed by public works. Goal is to bring policy to next board meeting and then roll out to community for review before final version is published. Timeline includes a soft launch for the winter/spring, which will lead to a larger launch in the spring. JD/NL working on putting together marketing budget request to submit to CK. JD working to create marketing committee which will help with the roll out.
- 12/6/17 TAP draft was shared via hard copy to the PAAB. Annie Kerekgyarto and Barbara Wilson have agreed to be part of the TAP program committee. The focus of TAP is to engage local artists. Potential pilot projects identified 1. Handball wall in Reservoir Park for mural work. 2. Commissioning an artist of stature to use Lancaster Square for a temporary art piece. Also working to engage all neighborhoods as well as serve as a mentor/trainer for local artists to continue community driven work in Lancaster. 3. Train Station cases. 4. Artful Intersections (continued exploration with local artist, Matt Chapman).
- 1/3/18 JD has identified areas within TAP that will begin to take shape. This thread of minutes will now break down into those projects.

(AR/AK/BW) TAP Open Locations: Handball Wall at Reservoir Park

- 1/3/18 LPA, City of Lancaster, The Common Wheel and the Handball League are commissioning an artist to paint a mural on both sides of the handball wall in Reservoir Park. The artist will work to engage neighbors of Reservoir Park throughout the entire design process and be guided by their ideas. The mural will beautify the park while providing an opportunity for meaningful collaboration and learning.

(AR/AK/BW/RS) TAP/Teach: Stormwater Sidewalks

- 1/3/18 LPA and City of Lancaster Bureau of Stormwater Management are commissioning an artist to create original work with the community. Using Rainworks, a product that can be painted onto surfaces to create marks that are impenetrable to water resulting in images that are only visible when it rains. The work will create civic engagement and education about stormwater and green infrastructure. The work will be focused on four separate locations - one in each quadrant of the city.

(AR/AK/BW) TAP Train Stations Cases, 2018

- 1/3/18 This program is focused on increasing engaging and interesting art in public spaces while providing professional opportunities to local and regional artists within the community through mini commissions and mentorships. Station Cases is a branch of TAP that provides a highly visible location for artwork. Artists will be asked to create site-specific work for inside the glass display cases inside the main corridor of the train station. Selected work will stay inside of the cases from June - December. Artists may apply as individuals or groups and may propose work for one, two or three of the cases.

(AR/AK/BW)

TAP Artful Intersections

1/3/18 This is a community participatory project bringing artists together with schoolchildren to brighten up the streets. With Artful Intersections, an artist is paired with a school and will work with the art teacher or afterschool programmers to engage students in the design of an intersection near their school using stencil designs. Artful Intersections is being piloted in 2018.

(NL) **Public Art Advocates/Friends**

11/1/17 JD met with Kasey from Infantree about designing a general public art awareness piece. City holds a retainer with the firm. JD and NL met to begin copy which will be turned over to Kasey for design. Working on formation of committee and will be doing outreach. JD working on design of marketing budget for TAP roll out in spring.

12/6/17 After exploration of Marketing Committee JD and NL decided to create a group of public art advocates which consist of individuals that have identified skills they would like to lend to the advancement of public art be it marketing, fundraising, education, etc. NL is working on structure of tiered program. Initial Marketing Committee members have been notified of change and have been invited to be PAA. First meeting of the group will be 1/23/18. Location and details are being worked out and all will be notified once they are complete. JD and NL are still working with Kasey from Infantree on a general public awareness piece. Meeting is set for 12/14 at 2pm.

1/3/18 NL and JD are compiling a list of potential Advocates and Friends. JD requested some title definition changes where Friends will now be those with identified skill sets and Advocates will be those that just keep in the loop. Meeting with Infantree provided some interesting thoughts on potential directions. JD had a meeting with Public Art Friend, Krista Friebaum who provided additional insights into how to structure the Friend/Advocate program, meeting content, and will continue to provide feedback as we move forward on the printed piece with the Infantree.

(JD) **Fundraising Committee**

10/4/17 JD would like to begin a fundraising committee. Created a “donate” feature on public art website.

11/1/17 Over \$4,000 was raised through the Untitled Lancaster show for TAP funding. JD will be meeting with Robin Seratt to strategize fundraising campaigns. Also need to begin forming fundraising committee.

12/6/17 JD had successful meeting with Robin Seratt.

1/3/18 No update.

(JD/AR/NL) **City Hall Gallery** -Feb./March is going to be spearheaded by Barbara Wilson and SA. They will be investigating a multi-media show featuring work by African American artists. April/May will be Matthew Tennison with photography.

PUBLIC ART MANAGER’S PROJECTS UPDATE

Neighbor-to-Neighbor Forum: We have been invited to take part in the neighbor-to-neighbor forum on Saturday, January 20th.

<https://www.facebook.com/events/349431082185576/> I see this as a great opportunity for community outreach. JD plans on being there for part of the time to explain our program and ways to get involved with future projects. Please let JD know if you would like join.

POTENTIAL PROJECTS

None

GUESTS

None

GRANTS

Upcoming:

ArtWorks for Farnum Park - apply Feb/March

High Foundation possible funding for Lancaster Square (HF plus matching) JD will arrange to meet with High Foundation early next year.

Submitted:

NEA Art Works - Creativity Connects - submitting application for Boost (Eyesores to Assets).

Current:

PCA Project Stream Grant - Application for workshops related to Boost (Eyesores to Assets) in SE quadrant.

Respectfully Submitted: Natalie Lascek