

PUBLIC ART ADVISORY BOARD
LANCASTER, PA
MEETING MINUTES

2017 MEETING MINUTES - MEETING NO. 12

Date of Meeting: December 6, 2017

Date Issued: November 6, 2017

Next Meeting: Wednesday, January 2, 2018 @ 4:30 PM

Present: (AR) Amy Ruffo (SA) Salina Almanzar
(JM) John McGrann (WT) Wendy Tippets
(RS) Robert Shenk
(NL) Natalie Lascek

ANNOUNCEMENTS:

REMINDER PAAB meetings have been moved to the 4th Wednesday of the month starting in 2018 from 4:45 – 5:45 pm.

Barbara Wilson has accepted a new position and will no longer serve as the City Council representative to PAAB. We thank her for her participation and hard work. Her replacement will be Ismail Smith-Wade-El. Barbara has agreed to stay on identified committees to help see projects to completion.

PUBLIC ART PROJECTS

(JD) **Inside Out Dreamers Project**

12/6/17 JD was approached by members of Inside Out, a global participatory art project initiated by the award-winning artist JR to pay tribute to the power and dignity of individuals by displaying their portraits in public spaces around the world. People share their untold stories and transform messages of personal identity into works of public art. <http://www.insideoutproject.net/> JD was given permission by the city and owners of former Bulova building to carry out the project on 12/13/17 by covering the Queen Street and Orange Street facing sides of the building. Once project starts to deteriorate, the city has agreed to remove the mural. Press conference will take place at 9 am in Lancaster Square. Lancaster Public Art, Church World Service, League of Women Voters, Latinx Lancaster, Lancaster Stands Up and Invisible Americans are gathering to create a huge photographic mural. Anyone and everyone who want to bring light on the struggle of the DREAMer population in Lancaster can participate at any time throughout the day, 9 am – 5 pm.

(BW & RS) **Farnum Park**

8/2/17 Ruth Hocker joined us to discuss goals, current timeline, and potential funding. RS and BW will need to meet with Ruth to further discuss basics and begin to develop committee and RFQ. HL provided a list of names for potential committee members. NL and AR suggested choosing five committee members.

9/6/17 RS indicated that he has spoken with BW and they are looking to put together their five person committee. NL noted that she would send RS RFQ template as well as the RFQ from the MLK fence project so they have a place to start. CK indicated that they may

need to raise funds after RS asked about budget. NL suggested that RS and BW reconnect with Ruth Hocker and possibly Megan Blackmon to investigate funding.

- 10/4/17 RFQ: in progress. There is a budget of \$30,000 from Stormwater. 80% will go to artist fee (\$24,000) and the rest (\$6,000) will be reserved for artist travel, community outreach functions, promotions, archiving and contingency. Consulted with Renee Piechoki and she deems this a reasonable amount to attract a well know environmental artist. Committee: We have 5 confirmed interested people for the community.
- 11/1/17 RFQ should be posted on Lancaster Public Art Website, Submittable, and others by 11/3. Deadline for submissions is set for December 15. Timeline of artist selection by committee January 17th. NL will share artist ranking rubric should the committee chose to use it. RS/JD in process of setting up first neighborhood planning meeting. There is a wish to raise another \$30,000 to match Stormwater bond funds for a budget total of \$60,000.
- 12/6/17 There will be a committee meeting at the Boys & Girls club on 12/11/17. RFQ has been posted with a deadline of 1/5/18. Still looking for more submissions so please share.

(JD/?)

Duke Street Mall

- 11/1/17 Committee needs to be formed. Project slated to revamp South Duke Street. CK has idea for kiosks. Boost program was mentioned and PAAB sees that as an important connection to this project. Combining some of the SACA Elm Street discussion in this project as recommended by AR. CK noted that Elm Street exists but is not sure it is funded. CK, JM, SA and JD to meet with Jack Howell and Guaperra about their project on 11/9 to educate them about community derived projects and to separate their Conestoga Plaza project from the social practice/history project - could become part of Duke Street Mall.
- 12/6/17 JD will be keeping tabs on this timeline. Will become a project in the future.

(JD/JM)

Lancaster Square

- 10/4/17 RS, WT, JM, and JDS met to ask Randy Patterson if Creative Placemaking could be part of the language in the RFP that will be sent out and asked to be part of a future steering committee.
- 11/1/17 CK indicated that there is a meeting being planned for mid-November to gather all stakeholders with the hope that a steering committee will be formed. JD will be presenting information on creative placemaking and interesting façade/parking structures. SA and WT will be researching and adding examples for JD. JM asked to be part of the initial meeting as well. CK will add him to the group.
- 12/6/17 JD and JM are on the committee and JD is helping all to coordinate placemaking language into vision and future RFQ/FRP proposals.

(AR)

Our Identities Unedited: The Lancaster Sound Map

- 11/1/17 Exhibit was installed at CAP on October 30. Note to circle back to Kevin Ressler's request to continue to add to the Sound Map project.
- 12/6/17 In January projects displayed in the train station will come down. Exhibit is at CAP indefinitely.

(JD)

Display Cases

- 11/1/17 Cases set to turn over in January. SA and BW intend to use all three cases to connect to City Hall Gallery exhibit in connection with Black History Month. LEADS contacted JD about showing ornament in one of the cases for Nov. through end of December. PAAB stated that if LEADS could exhibit a history of the ornament project with the most current

one highlighted noting that exhibit has to meet standards of other case participants that it could be possible. JD will pass results of discussion back to LEADS contact.

12/6/17 LEADS was able to adjust display and installed on 12/4. Cases will switch over in January with exhibit curated by SA and BW.

(WT) **Gateway Banners**

10/4/17 Amtrak denied access to New Holland Bridge.

11/1/17 Talk continues to see if abutments on Harrisburg Pike bridge could be worked with if given permission.

12/6/17 No approval to use the bridges. CK has investigate structures on either side of the bridges that would be public art, but the ownership for both bridges is a muddle between Manheim Township and Lancaster City lines, not to mention it is all private property. The only exception is the recycling center on New Holland which is the only easy option right now. Unfortunately just putting something there won't solve the problem of needing to erase the visibility of eyesore bridges.

PUBLIC ART POGRAMS

(AR/SA) **Temporary Public Art Program**

11/1/17 Policy has been drafted and is being reviewed by public works. Goal is to bring policy to next board meeting and then roll out to community for review before final version is published. Timeline includes a soft launch for the winter/spring, which will lead to a larger launch in the spring. JD/NL working on putting together marketing budget request to submit to CK. JD working to create marketing committee which will help with the roll out.

12/6/17 TAP draft was shared via hard copy to the PAAB. Annie Kerekgyarto and Barbara Wilson have agreed to be part of the TAP program committee. The focus of TAP is to engage local artists. Potential pilot projects identified 1. Handball wall in Reservoir Park for mural work. 2. Commissioning an artist of stature to use Lancaster Square for a temporary art piece. Also working to engage all neighborhoods as well as serve as a mentor/trainer for local artists to continue community driven work in Lancaster. 3. Train Station cases. 4. Artful Intersections (continued exploration with local artist, Matt Chapman).

(JD/SA) **BOOST (Eyesores to Assets)**

11/1/17 We have been awarded a PCA funding stream grant totaling just over \$1,000.

12/6/17 SA and JD are investigating potential to hire an artist-facilitator to lead discussions in the community to find the needs of all neighborhoods. Potential goal of creatively displaying survey results. Former public art project committee member, Milzy Carrasco, has agreed to assist with location and participation.

(NL) **Public Art Advocates/Friends**

9/6/17 No Update

10/4/17 Considering starting a Marketing Committee that includes members beyond PAAB. JD noted that priority would be to develop a simple brand for Lancaster Public Art and wants

to explore the possibility of utilizing Infantree through the City's retainer with them for some of this work.

- 11/1/17 JD met with Kasey from Infantree about designing a general public art awareness piece. City holds a retainer with the firm. JD and NL met to begin copy which will be turned over to Kasey for design. Working on formation of committee and will be doing outreach. JD working on design of marketing budget for TAP roll out in spring.
- 12/6/17 After exploration of Marketing Committee JD and NL decided to create a group of public art advocates which consist of individuals that have identified skills they would like to lend to the advancement of public art be it marketing, fundraising, education, etc. NL is working on structure of tiered program. Initial Marketing Committee members have been notified of change and have been invited to be PAA. First meeting of the group will be 1/23/18. Location and details are being worked out and all will be notified once they are complete. JD and NL are still working with Kasey from Infantree on a general public awareness piece. Meeting is set for 12/14 at 2pm.

(JD) **Fundraising Committee**

- 10/4/17 JD would like to begin a fundraising committee. Created a "donate" feature on public art website.
- 11/1/17 Over \$4,000 was raised through the Untitled Lancaster show for TAP funding. JD will be meeting with Robin Seratt to strategize fundraising campaigns. Also need to begin forming fundraising committee.
- 12/6/17 JD had successful meeting with Robin Seratt.

(JD/AR/NL) **City Hall Gallery** - Current show is photography by Miguelina Seijo. Jan/Feb. is going to be spearheaded by Barbara Wilson and SA. They will be investigating a multi-media show featuring work by African American artists

PUBLIC ART MANAGER'S PROJECTS UPDATE

Mission Statement - JD took vision and goals language from 10-year master plan to consider a mission statement for Lancaster Public Art. Sent drafts for JM to review. Initial statement was brought to PAAB. Final version was unanimously voted upon:
"Our projects build connections between neighbors and artists to unify our community and create a more engaged, equitable and colorful city."

Creative Placemaking Workshop - JD was contacted by Marci Nelligan at Millersville University about a Creative Placemaking Workshop taking place on 12/8/17 at the Ware Center, which is free and open to the public. JD is encouraging all to attend it possible or to share information about the event.

POTENTIAL PROJECTS

339 Beaver Street - Empty lot. CAP reached out to JD about advice on making it a place for public art. Residents have expressed a desire for a commuting gathering spot. The land is

owned by Redevelopment Authority and the Poverty Commission is looking to buy it. Could be a good location for Boost.

12/6/17 Organizations connected to the empty space strongly feel that something should be there. AR suggested laying out a quarterly calendar to organize projects and ability to direct attention to certain project stages. It would also leave room for exploration of budget thoughts.

GUESTS

Stacy Caldwell was a guest to our meeting from Thaddeus Stevens College. She wanted to notify PAAB that many students were looking for internships, community service hours or other summer projects. She shared her contact information should we have any needs from their student population.

Silas Crews was in attendance as one of our Public Art Advocates. We thank him for agreeing to be one of our inaugural members. Silas has offered to help with documentation of the Inside Out project.

GRANTS

Upcoming:

ArtWorks for Farnum Park - apply Feb/March

High Foundation possible funding for Lancaster Square (HF plus matching) JD will arrange to meet with High Foundation early next year.

Submitted:

NEA Art Works - Creativity Connects - submitting application for Boost (Eyesores to Assets).

Current:

PCA Project Stream Grant - Application for workshops related to Boost (Eyesores to Assets) in SE quadrant.

Respectfully Submitted: Natalie Lascek