

PUBLIC ART ADVISORY BOARD
LANCASTER, PA
MEETING MINUTES

2017 MEETING MINUTES - MEETING NO. 11

Date of Meeting: November 1, 2017

Date Issued: November 6, 2017

Next Meeting: Wednesday, December 6, 2017 @ 4:00 PM

Present: (AR) Amy Ruffo (SA) Salina Almanzar
(JM) John McGrann (WT) Wendy Tippetts
(RS) Robert Shenk (CK) Charlotte Katzenmoyer
(NL) Natalie Lascek

ANNOUNCEMENT: JD would like to move PAAB meetings to the 4th Wednesday of the month starting in 2018. PAAB voted and approved.

PUBLIC ART PROJECTS

(BW & RS) Farnum Park

8/2/17 Ruth Hocker joined us to discuss goals, current timeline, and potential funding. RS and BW will need to meet with Ruth to further discuss basics and begin to develop committee and RFQ. HL provided a list of names for potential committee members. NL and AR suggested choosing five committee members.

9/6/17 RS indicated that he has spoken with BW and they are looking to put together their five person committee. NL noted that she would send RS RFQ template as well as the RFQ from the MLK fence project so they have a place to start. CK indicated that they may need to raise funds after RS asked about budget. NL suggested that RS and BW reconnect with Ruth Hocker and possibly Megan Blackmon to investigate funding.

10/4/17 RFQ: in progress. There is a budget of \$30,000 from Stormwater. 80% will go to artist fee (\$24,000) and the rest (\$6,000) will be reserved for artist travel, community outreach functions, promotions, archiving and contingency. Consulted with Renee Piechoki and she deems this a reasonable amount to attract a well know environmental artist. Committee: We have 5 confirmed interested people for the community.

11/1/17 RFQ should be posted on Lancaster Public Art Website, Submittable, and others by 11/3. Deadline for submissions is set for December 15. Timeline of artist selection by committee January 17th. NL will share artist ranking rubric should the committee chose to use it. RS/JD in process of setting up first neighborhood planning meeting. There is a wish to raise another \$30,000 to match Stormwater bond funds for a budget total of \$60,000.

(AR/BW) Temporary Public Art Policy

10/4/17 PAAB identified that there is a definite need to facilitate these projects, develop a policy. Draft policy nearly ready for Charlotte's review. "Untitled" show on Friday, 30% of sales go to Public Art Fund, Jo is allocating to TAP. AR recommendation: designate these funds for any priority program that is not already funded. JDS will share draft via Google Drive for comments by all PAAB.

11/1/17 Policy has been drafted and is being reviewed by public works. Goal is to bring policy to next board meeting and then roll out to community for review before final version is published. Timeline includes a soft launch for the winter/spring, which will lead to a

larger launch in the spring. JD/NL working on putting together marketing budget request to submit to CK. JD working to create marketing committee which will help with the roll out.

(JD/?) **Duke Street Mall**

11/1/17 Committee needs to be formed. Project slated to revamp South Duke Street. Ck has idea for kiosks. Boost program was mentioned and PAAB sees that as an important connection to this project. Combining some of the SACA Elm Street discussion in this project as recommended by AR. CK noted that Elm Street exists but is not sure it is funded. CK, JM, SA and JD to meet with Jack Howell and Guaperra about their project on 11/9 to educate them about community derived projects and to separate their Conestoga Plaza project from the social practice/history project - could become part of Duke Street Mall.

(JD/JM) **Lancaster Square**

8/2/17 This is on hold. PAAB discussed the need to voice an opinion on the use of the square. JM is drafting a response and will share with CK.

9/6/17 CK noted that Randy Patterson will be forming a committee for square.

10/4/17 RS, WT, JM, and JDS met to ask Randy Patterson if Creative Placemaking could be part of the language in the RFP that will be sent out and asked to be part of a future steering committee.

11/1/17 CK indicated that there is a meeting being planned for mid-November to gather all stakeholders with the hope that a steering committee will be formed. JD will be presenting information on creative placemaking and interesting façade/parking structures. SA and WT will be researching and adding examples for JD. JM asked to be part of the initial meeting as well. CK will add him to the group.

(AR) **Our Identities Unedited: The Lancaster Sound Map**

9/6/17 No update from AR. SA stated that Dan at CAP would be interested in bringing the Sound Map exhibit to their space. Not sure of where the items are located and what the procedures would be. Need to follow up with JDS when she begins.

10/4/17 Exhibit will be installed at CAP in November.

11/1/17 Exhibit was installed at CAP on October 30. Note to circle back to Kevin Ressler's request to continue to add to the Sound Map project.

(JD) **Litter Letter Project**

10/4/17 Letters are currently at the recycling center. Need to research ways to retire letters.

11/1/17 Tim at Solid Waste is willing to allow the letters to be on semi-permanent display at the recycling plant.

(JD) **Display Cases**

8/2/17 Cases have been cleaned and re-painted. Current exhibition is North Museum, Lancaster Sound Map, and PA Guild of Craftsmen. Next rotation is January 2018. Content is TBD. AR suggested featuring the Water Building art as it would be complete at that time.

9/6/17 No update

10/4/17 No update

11/1/17 Cases set to turn over in January. SA and BW intend to use all three cases to connect to City Hall Gallery exhibit in connection with Black History Month. LEADS contacted JD about showing ornament in one of the cases for Nov. through end of December. PAAB stated that if LEADS could exhibit a history of the ornament project with the most current one highlighted noting that exhibit has to meet standards of other case participants that it could be possible. JD will pass results of discussion back to LEADS contact.

(WT) **Gateway Banners**

8/2/17 Artbridge is still working on contract with Amtrak. Norfolk Southern process is long. WT reports that she is going through it bit by bit and making adjustments to our response to their letter. Currently looking at painting abutments and not bridge for NS.

9/6/17 No update but HL and WT suggested checking on progress with Artbridge every 2-3 months as Amtrak discussions will take about a year.

10/4/17 Amtrak denied access to New Holland Bridge.

11/1/17 Talk continues to see if abutments on Harrisburg Pike bridge could be worked with if given permission.

(JD/SA) **BOOST (Eyesores to Assets)**

11/1/17 We have been awarded a PCA funding stream grant totaling just over \$1,000.

PUBLIC ART COMMITTEES

(NL) **Marketing Committee**

9/6/17 No Update

10/4/17 Considering starting a Marketing Committee that includes members beyond PAAB. JD noted that priority would be to develop a simple brand for Lancaster Public Art and wants to explore the possibility of utilizing Infantree through the City's retainer with them for some of this work.

11/1/17 JD met with Kasey from Infantree about designing a general public art awareness piece. City holds a retainer with the firm. JD and NL met to begin copy which will be turned over to Kasey for design. Working on formation of committee and will be doing outreach. JD working on design of marketing budget for TAP roll out in spring.

(SA) **Educational Programs & Outreach Committee**

8/2/17 Working on Community Engagement for Gov. Art Awards. Recommended that the connections built through this effort are maintained and perhaps grow into an Arts Council or at the very least, establish better communication between community organizations, artists and creative business owners.

10/4/17 JDS suggested tapping into momentum related to organizers of events related to Governor's Art Awards to sustain forward progress.

11/1/17 NL and SA ran a Public Art Tour as part of the Gov. Art Awards. It was a great success. Many read about it on Facebook. Atollo students participated as tour guides and did a fantastic job with information and questions for discussion. Would like to try it again in the spring/summer.

(JD) **Fundraising Committee**

10/4/17 JD would like to begin a fundraising committee. Created a “donate” feature on public art website.

11/1/17 Over \$4,000 was raised through the Untitled Lancaster show for TAP funding. JD will be meeting with Robin Seratt to strategize fundraising campaigns. Also need to begin forming fundraising committee.

(JD/AR/NL) **City Hall Gallery Committee** -Oct/Nov will be Angie Hohenadel. December/Jan is going to be spearheaded by BW and SA. They will be investigating a multi-media show featuring work by African American artists. JD distributed sign up sheet for PAAB members to host shows for the next year.

PUBLIC ART MANAGER’S PROJECTS UPDATE

ExtraGive - As of now we are too late to participate but JD will contact Aaron Spangler to see if there is still a chance to be added.

Water Admin Building - Will install after building opens. Possibly end of November.

LGH Green Spaces Fencing - LGH would like art on temporary construction fencing and more permanent fencing to follow between Queen and Prince Streets. JD recommended Artbridge or offered herself or a member of PAAB to sit on a selection committee.

POTENTIAL PROJECTS

339 Beaver Street - Empty lot. CAP reached out to JD about advice on making it a place for public art. Residents have expressed a desire for a commuting gathering spot. The land is owned by Redevelopment Authority and the Poverty Commission is looking to buy it. Could be a good location for Boost (E to A).

Conflict Kitchen - Successful public art project from Pittsburgh. Serves food from countries in conflict with the US. They are looking for partners around the US. Could be amazing way to talk about our refugee population. JD is working on getting contact at Conflict Kitchen out for a speaking engagement, a moment to connect with a relevant team (Church World Services, LCCF, Upohar, Mustafa and others)

Tobacco Ave. -T/W architects - Very beginning stages - project not a go yet; Egan developers very friendly to public art. There could be a small space on the corner across from LBC where one of our public art projects lives.

LGH Mental Health Building - JD met with Joe Wysock about space for public art on the new building (former YMCA). JD will follow up with a budget and potential project scope.

Active Transportation Plan - Large plan for biking/walking trails throughout the city and outlying areas. Public Art is being written in to plan including art integrated into the design as well as artworks placed along trails after the system is installed.

Belthel AME Church Mural - JD met with Rev. Bailey to discuss a mural they would like to create on a new church owned building. Very concerned that the ideas and imagery should come from the community. They feel heavily inspired by Philadelphia muralists. Would like help with budget and process.

GRANTS

Upcoming:

ArtWorks for Farnum Park - apply Feb/March

High Foundation possible funding for Lancaster Square (HF plus matching) JD will arrange to meet with High Foundation early next year.

Submitted:

NEA Art Works - Creativity Connects - submitting application for Boost (Eyesores to Assets).

Current:

PCA Project Stream Grant - Application for workshops related to Boost (Eyesores to Assets) in SE quadrant.

Respectfully Submitted: Natalie Lascek