

PUBLIC ART ADVISORY BOARD
LANCASTER, PA
MEETING MINUTES

2017 MEETING MINUTES - MEETING NO. 10

Date of Meeting: October 4, 2017
Date Issued: October 24, 2017

Next Meeting: Wednesday, November 1, 2017 @ 4:00 PM

Present: (AR) Amy Ruffo (SA) Salina Almanzar
(JM) John McGrann (BW) Barbara Wilson
(RS) Robert Shenk

PUBLIC ART PROJECTS

(BW & RS) Farnum Park

8/2/17 Ruth Hocker joined us to discuss goals, current timeline, and potential funding. RS and BW will need to meet with Ruth to further discuss basics and begin to develop committee and RFQ. HL provided a list of names for potential committee members. NL and AR suggested choosing five committee members.

9/6/17 RS indicated that he has spoken with BW and they are looking to put together their five person committee. NL noted that she would send RS RFQ template as well as the RFQ from the MLK fence project so they have a place to start. CK indicated that they may need to raise funds after RS asked about budget. NL suggested that RS and BW reconnect with Ruth Hocker and possibly Megan Blackmon to investigate funding.

10/4/17 RFQ: in progress. There is a budget of \$30,000 from Stormwater. 80% will go to artist fee (\$24,000) and the rest (\$6,000) will be reserved for artist travel, community outreach functions, promotions, archiving and contingency. Consulted with Renee Piechoki and she deems this a reasonable amount to attract a well know environmental artist. Committee: We have 5 confirmed interested people for the community.

(AR/BW) Temporary Public Art Policy

6/7/17 AR has written a draft. HL is working on final draft and revisions.

8/2/17 No update.

9/6/17 No update.

10/4/17 PAAB identified that there is a definite need to facilitate these projects, develop a policy. Draft policy nearly ready for Charlotte's review. "Untitled" show on Friday, 30% of sales go to Public Art Fund, Jo is allocating to TAP. AR recommendation: designate these funds for any priority program that is not already funded. JDS will share draft via Google Drive for comments by all PAAB.

(HL) Lancaster Square

8/2/17 This is on hold. PAAB discussed the need to voice an opinion on the use of the square. JM is drafting a response and will share with CK.

9/6/17 CK noted that Randy Patterson will be forming a committee for square.

10/4/17 RS, WT, JM, and JDS met to ask Randy Patterson if Creative Placemaking could be part of the language in the RFP that will be sent out and asked to be part of a future steering committee.

- (AR) **Our Identities Unedited: The Lancaster Sound Map**
- 8/2/17 Projects are on display at the train station. Matt Chapman and team have planned an even for Sunday, August 6. Please share the event. Kevin Ressler has requested permission to add to the sound map. AR will come up with draft of process with help from the artist as well as language for a memorandum of understanding form. AR also suggested we begin to find a future steward for the LSM project.
- 9/6/17 No update from AR. SA stated that Dan at CAP would be interested in bringing the Sound Map exhibit to their space. Not sure of where the items are located and what the procedures would be. Need to follow up with JDS when she begins.
- 10/4/17 Exhibit will be installed at CAP in November.
- (HL) **Litter Letter Project**
- 10/4/17 Letters are currently at the recycling center. Need to research ways to retire letters.
- (HL) **Display Cases**
- 8/2/17 Cases have been cleaned and re-painted. Current exhibition is North Museum, Lancaster Sound Map, and PA Guild of Craftsmen. Next rotation is January 2018. Content is TBD. AR suggested featuring the Water Building art as it would be complete at that time.
- 9/6/17 No update
- 10/4/17 No update
- (WT) **Gateway Banners**
- 8/2/17 Artbridge is still working on contract with Amtrak. Norfolk Southern process is long. WT reports that she is going through it bit by bit and making adjustments to our response to their letter. Currently looking at painting abutments and not bridge for NS.
- 9/6/17 No update but HL and WT suggested checking on progress with Artbridge every 2-3 months as Amtrak discussions will take about a year.
- 10/4/17 Amtrak denied access to New Holland Bridge.
- (NL) **Marketing**
- 9/6/17 No Update
- 10/4/17 Considering starting a Marketing Committee that includes members beyond PAAB. JDS noted that priority would be to develop a simple brand for Lancaster Public Art and wants to explore the possibility of utilizing Infantree through the City's retainer with them for some of this work.
- (JDS) **Educational Programs Committee**
- 8/2/17 Working on Community Engagement for Gov. Art Awards. Recommended that the connections built through this effort are maintained and perhaps grow into an Arts Council or at the very least, establish better communication between community organizations, artists and creative business owners.
- 10/4/17 JDS suggested tapping into momentum related to organizers of events related to Governor's Art Awards to sustain forward progress.

(JDS) **Fundraising Committee**

10/4/17 JDS would like to begin a fundraising committee. Created a “donate” feature on public art website.

(HL/AR/NL) **City Hall Gallery** -Oct/Nov will be Angie Hohenadel. December/Jan is going to be spearheaded by BW and SA. They will be investigating a multi-media show featuring work by African American artists. They are considering a crowdfunding campaign for Black History Month after the ExtraGive, possibly in January. BW and SA will put together a budget.

PUBLIC ART MANAGER’S UPDATE

Governor’s Art Awards: October 26

Weekly Schedule (tentative): October 21-October 26

Saturday - Music

Sunday - Parade (Spiral Q out of Philadelphia will workshop with local schools)

Monday - Dance/Theater/Performance

Tuesday - Film/Photography/Poetry

Wednesday - Murals/Public Art

Thursday - Visual/Awards Ceremony (7 pm at the Convention Center)

- SA and NL said they would submit a directory listing and develop a short walking tour on behalf of PAAB for the Wednesday Public Art/Mural focus.

ExtraGive - Keeping it low-key mainly using social media, etc.

Water Admin Building - artist is behind schedule. Will install after building opens. Possibly end of November.

POTENTIAL PROJECTS

Jack Howell/Southeast Lancaster - Jack Howell contacted JDS, described his vision for a project in the Southeast, anchored by Conestoga River Plaza and in conjunction with Thaddeus Stevens College. PAAB Suggested that:

- JDS remain involved in an advisory role
- Encourage group to carefully consider community feedback
- JDS can provide examples of successful projects
- SA suggested caution in pursuit of creative placemaking so as to avoid being “intrusive”

Stormwater Sidewalks - Ruth Hocker discussed a concept where an artist uses paint that only shows up when it gets wet, somewhere around Clipper Stadium and possibly numerous

other locations. JDS will continue to research this project: paint costs, artist costs, travel costs.

Katie Trainer Invitation - Discussed Katie Trainer event at Fruition Collective and invitation to participate. PAAB suggested that it might be too soon for speakers but appreciates the offer to appear.

Conflict Kitchen - Successful public art project from Pittsburgh. Serves food from countries in conflict with the US. They are looking for partners around the US. Could be amazing way to talk about our refugee population. We are working on a LOI.

Crosswalks - Matt Chapman & Nicole Duquette have approached JDS with reviving and artist design crosswalk idea generated during Master Plan roll out.

Tobacco Ave. -T/W architects - Very beginning stages - project not a go yet; Egan developers very friendly to public art. There could be a small space on the corner across from LBC.

Former YMCA Fencing - JDS is meeting with John Hershey and John Lines (LGH) next week to discuss temporary fencing for proposed temporary community play area.

New LGH Building - HL had talked to contact there about a mosaic. JDS has followed up with a call - not heard back.

Musser Park Playground - Jessup is interested in incorporating art associated with their Little Free Library inside - maybe a bench and they have a lively park group that could likely help with fundraising as well. CK wants to wait until next year.

Grants

Upcoming:

Ferree Foundation - due Nov. 30

Submitted:

PCA Project Stream - Submitted application for workshops for Eyesores to Assets in SE quadrant

NEA Art Works - Creativity Connects - submitting application for Eyesores to Assets.

Current:

PCA Project Stream Grant \$1096 - to be used for two projects in response to the Lancaster Sound Map

Rejected:

LCCF Field of Interest - application for Reservoir Park art fence in conjunction with Pump Track project.

Respectfully Submitted: John McGrann