

MINUTES OF LONG'S PARK COMMISSION JULY 20, 2017

The regular quarterly meeting of the Long's Park Commission was held on Thursday, July 20, 2017, 1:30 P.M., in the Mayor's Conference Room at 120 North Duke Street.

Members Present: Mayor J. Richard Gray, Chairman; E. William Andrews; Gene Duncan; Patrick Hopkins; Charlotte Katzenmoyer; Steven St. John
Absent: Dan Ostrowski, Dave Schwanger
Guests: Scott Trower, Morgan Stanley
Staff: Donna Jessup, Barbara Humble

CALL TO ORDER: Mayor Gray called the meeting to order at 1:30 p.m.

APPROVAL OF THE APRIL 20, 2017 MINUTES

The Minutes of the April 20, 2017 meeting were approved on a motion by Mr. Hopkins, seconded by Mr. Andrews.

FINANCIAL REPORTS

- **Morgan Stanley Report**

The Morgan Stanley Long's Park Commission Portfolio Report was distributed and reviewed by Mr. Trower showing an Ending Value of \$412,062.53, with a Total Net Return of 6.82% from 04/22/09(inception) to 07/18/17 and a Total Net Return of 11.25% Year-To-Date.

Mr. Hopkins is in the process of completing the Morgan Stanley questionnaire to review asset allocation.

- **Long's Park Financial Report:**

The Long's Park Financial Report was distributed and reviewed by Mr. Hopkins. As of June 30, 2017 the fund balance is \$154,568.96 with \$31,952.32 Excess of Revenues over Expenses.

The Financial Reports were accepted as presented on a motion by Mr. Andrews, seconded by Ms. Katzenmoyer.

OPERATIONS MANAGER'S REPORT (Donna Jessup)

Activities: Saturday and Sunday concerts have been busy/well attended. The Patriotic Concert was once again a success. All pavilions have been rented for June, July and August weekends.

Maintenance: Annuals planted in garden beds and planters. Additional "No Parking" signs have been installed on both sides of the upper entrance to the Park.

Petting Farm: 2 new baby goats were born on 6/26/17 – Daisy (female) and Buttercup (male).

Donations: A new public art piece, donated by sculptor Dale Rogers, was installed near the front entrance sign. Giant Grocery Stores donated three benches to the Amphitheater Foundation for the Park. Two are located in the amphitheater field and one near the lake.

Miscellaneous: There have been incidences of open lewdness in the restroom next to Pavilion 1. Police planned successful work details with arrests and will continue to closely monitor the area.

AMPHITHEATER FOUNDATION REPORT – Steven St. John

Concerts: The Foundation was pleased with the Patriotic Concert on 7/2, with an estimated 20,000 in attendance. Traffic was well controlled by the Police. The Foundation has received a lot of positive feedback on the concerts. The first Saturday concert had approximately 500-700 in attendance.

Facility Maintenance: Two Dudes painted the concrete bases, pipes and fascia on both sides of the amphitheater. Wickersham is closing some soffiting and remediating mold in the dressing rooms.

Art Festival: The event name has been changed from Arts & Crafts Festival to Art Festival to differentiate this event from another show held at Roots on the same weekend. There will be 205 juried members participating in the Festival and 10 under the emerging artists program.

Miscellaneous: The Foundation has been made aware of concerns regarding “vaping” in the Park and brings it before the Commission for awareness. A No Smoking policy was established in 2012 and an announcement prohibiting smoking and drinking in the Park is made at each concert. However, “vaping” is not addressed. Should the complaints become an issue, the Foundation can present a request to the Commission for a Policy change. The Foundation received confirmation from the Latin American Alliance that fireworks will not be included in their Festival Latinamericano.

SERTOMA CLUB REPORT – Dan Ostrowski

Mr. Ostrowski provided the following written report, read into the Minutes by Mayor Gray:

“ An update from the club:

- We are having our BBQ wrap-up meeting tonight and will be announcing our profit from the 2017 event which will determine our contribution to the park.
- I will be serving a second term as club president and will remain on the Park Commission for another year.
- We are tentatively planning a Celebrate Sound fun run in the park in October and may be applying for an activity permit from the Commission. Since we were unable to commit by today, I may request an email vote. Celebrate sound is Sertoma's national fund-raising and awareness-raising event for hearing health. Each club is asked to support hearing health and we are in the planning stages of participating.
- On behalf of the club, I mailed a letter to the city in May outlining our proposal for a contribution to the Kids'Place project and have followed up with emails. The club is awaiting acknowledgement of our offer.”

OLD BUSINESS:

- **Activity Permit Application - African Festival (09/16/17)**

This item was Tabled at the April Commission meeting, with a request for the sponsor to attend today's meeting to discuss details of this event. Both Ms. Jessup and the Amphitheater Foundation had spoken to the sponsor prior to the April meeting to clarify the no fund raising policy. Ms. Jessup contacted the sponsor by phone inviting them to today's meeting but has heard nothing from the group. The Foundation has tried several time to contact the sponsor via email in order to act on their request at their August Board meeting. They also have had no response. The Commission requested that Ms. Jessup follow-up in writing to confirm that the sponsor needs to address the Commission and Foundation with full details on this event before any action can be taken on the Application.

NEW BUSINESS: None

ADJOURNMENT

There being no further business, the meeting was adjourned at 2.10 p.m. on a motion by Mr. Andrews, seconded by Mr. Hopkins.

Respectfully Submitted,

Barbara Humble
Recording Secretary